



OUR ENVIRONMENTAL, SOCIAL AND SOCIETAL COMMITMENTS

The Lacs et Gorges du Verdon Tourist Office, its Tourist Information Centres: Aiguines, Aups, Bauduen, La Martre, Les Salles-sur-Verdon, Régusse, Tourtour and Villecroze and its Tourist Information Point of Trigance, are embarking on the new 'Destination d'Excellence' initiative, which is a natural extension of our commitment to the Qualité Tourisme™ brand.



Committed to preserving our exceptional, authentic destination, we are taking concrete action to ensure its sustainable, responsible and inclusive development through three key pillars:

1. Environmental Protection & Eco-responsibility
 - Resource management: Sorting, conserving, reusing and actively combating all forms of waste.
 - Digital and paper efficiency: Reducing our overall impact by combining eco-designed digital media with responsible printing (on demand, using sustainable and responsible paper).
 - Mobility: Rethinking our business travel by encouraging car-sharing.
 - Promotion & Partnerships: Promoting sustainable tourism, supporting social and professional organisations committed to sustainable development, and working hand in hand with the Verdon Regional Nature Park, the Conservatoire du Littoral, the Espaces Naturels Sensibles du Var and other institutions to protect our fragile environments.
2. Accessibility & Inclusivity for All
 - Reception & Facilities: Make our information centres, communication tools and website fully accessible to as many people as possible.
 - Information: Provide expert information on the accessibility of the destination (transport and services available from local businesses and organisations).
 - Awareness-raising: Train our team to welcome persons with disabilities in a considerate manner.
3. Social Responsibility & Human Resource
 - Workplace ethics: Improve working conditions for our team, offer social benefits, take a firm stand against inequality, harassment and discrimination within our institution, and listen to our team to improve the way we operate.

Lacs et Gorges du Verdon

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- Local employment: Encouraging the re-employment of our seasonal team and prioritising the recruitment of local team or those on integration schemes (if they possess the required skills).

Our ambition: Strike the best possible balance between protecting our environment, enhancing the local quality of life and providing an excellent welcome to our visitors.

These commitments are shared with our team and can be viewed on our website.

Dated: Aug. 28th, 2026

To be reviewed at least every 3 years.

Signature and Stamp:



Charles-Antoine Mordelet
Président
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Tourist Office



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